





Products Presentation

Colour Fun





Multi Eyeshadows





Multi Blush

Colour Fun Eyeshadow



- **□** Velvetiness
- **□**Satin
- consistency
- **□**Even
- application
- Micronized
- pigments
- □Long-lasting color



Colour Fun Blush



- ☐ Light formula
- **□**Semi-

transparent

colours

- □Velvet effect
- ☐Satin make up
- ☐Fresh shades



Colour Fun Set

2 sets of blushers / 4 pcs 2 sets of eyeshadows / 4 pcs 16 products all-in Display with topper and testers





Glam Wear Nude Line





Characteristics Of Formula

NAIL POLISH

- Durable
- □ Perfect cover
- □ Fast drying
- Extreme gloss
- Easy application
- □ GW formula

LIP GLOSS

- □ Velvet
- □ Cream
- □ Non-sticky
- Wet lips effect
- New fragance corresponds with the colours



Nail Polish Colour Range





Lip Gloss Colour Range





DISPLAY

- □5 colours of lip gloss x 4 pcs of each colour
- ☐ Testers in the form of regular products
- □5 colours of nail polish x 4 pcs
- of each colour
- **□**Display







"Hypoallergenic" line

All products are:

- □Ophthalmologically tested
- **□**Odorless
- ☐Paraben free
- □Alcohol free
- ☐ Suitable for women with sensitive eyes, wearing glasses and contact lenses



Hypo-mascara

- ☐ Extends
- **□**Thickens
- ☐Bristle brush
- □Colours:
- □black and brown





Hypo- Eyelash Builder

- □ Hydrates
- **□**Softens
- □ Strengthens
- ☐ Rebuilds eyelashes
- ☐ Regenerates
- **□**Panthenol





Hypo - Eyeliner

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□ Long durability
□ Intensive colour
□ Easy application
□ Colours:
black,
brown,
white ( to brighten )
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Hypo - Liquid Eyeliner

- □Long-lasting durability
- ☐ Intensive colour
- □Smooth application
- **□**Colours:

black,

brown





Display

- Mascara
- black x 8 pcs
- brown x 4 pcs
- □Conditioner 4 pcs
- ☐ Eye Liner liquid
- black 4 pcs
- brown 4 pcs
- **□**Eyeliner
- black 8 pcs
- brown 4 pcs
- white 4 pcs
- TOTAL: 40 pcs of products +
 - tester (brown mascara)



Hypo Eyeshadows

- **□**Odorless
- □Soft formula
- □Intensive colours
- □Silky application
- □Satin effect
- ☐Suitable for allegry sufferers, contact lens wearers and sensitive eyes





Hypo Eyeshadows

9 colours x 3pcs each colours + testers







"Classic" line

Lipstick "Classic"

Professional Lip Liner Pencil "Classic"

Professional Eye Liner Pencil "Classic"

Liquid Eye Liner "Classic"



Lipstick "Classic"





Lipstick "Classic"

- Specially selected components:
- Vitamin F
- Lanolin
- Aloe extract

- Moisturizes
- Nourishes
- Protects lips against harsh environment conditions





Lipstick "Classic"



Professional Lip and Eye Pencil "Classic"







Professional Lip Liner Pencil "Classic"

- Waxes and vegetable oils
- **Automatic**

- □ Easy to use
- No need to sharpen





Professional Eye Liner Pencil "Classic"



□ Creamy texture

■ Easy to use

■ Special polymers

□ Long-lasting

■ Automatic

■ No need to sharpen







"Metalic" line

- □Lipstick Anti-Age&Shine
- □Lipstick SHINE
- □,,Precision" Stay-On lip and eyeliner



Lipstick Anti-Age&Shine





Lipstick Anti-Age&Shine

- "Anti-ageing complex"
- □ 3D formula



- Reduces visibility of wrinkles
- Stimulates collagen and elastin production in skin
- Full, shapely and defined lips



Lipstick Shine





"Creamy Shine"

■ 3D technology

- Three-dimentional effect of full lips
- □ Creamy application

Innovative oily components

□ "Wet shine" effect





"Pearly Shine"

□ 3D technology

■ Three-dimentional effect of full lips

■ With noble pearl

□ Satin shine effect





"Diamond Shine"

□ 3D technology

Three-dimentional effect of full lips

■ With "diamond dust"

■ Make-up "inlaid with diamonds"

















"Precision" Stay-on lip and eyeliners









"Precision" Stay-on lip and eyeliners

■ Unique polymers

- □ Lanolin, vegetable oils
- Absorbing microsponges

- Elasticity of stick precise and durable make-up
- Nourishes delicate skin of lips
- Ensures easy application



"Fashion Colour Multcolour Eyeshadows + Base

Fashion Colour Multcolour Eyeshadows + Base
Fashion&Mat eyeshadows
Fashion&Pearly eyeshadows
Fashion Colour Creamy Lip gloss
Fashion Colour Nail Enamel



Fashion Colour Multicolour Eyeshadows + Base





Fashion Colour Multicolour Eyeshadows+base

■ Mica

Micronized pigments

- Eyeshadows base
- Bell

- Even application
- □ Silky feeling
- Deep and vivid colour
- □ Smoothes
- Makes durable
- □ Enriches colour

Fashion&Mat eyeshadows





Fashion&Mat eyeshadows

■ Deep mat colour

■ Smooth application velvet touch

Micronized pigments

■ Mica





Fashion&Pearly eyeshadows





Fashion&Pearly eyeshadows

- □ "Pearly veil"
- Rich in concentrated pigments
- □ Mica

- Smooth application
- Durable deep colour on eyelids
- □ Subtle shimmer





Fashion Colour Creamy Lip Gloss





Fashion Colour Creamy lip gloss

Velvet formulation

■ Easy application

■ Mat pigments

□ Creamy effect

Elongated applicator ■ Even coating





Fashion Colour Nail Enamel







Fashion Colour Nail Enamel

■ Suits allergy sufferers

- Durability and superglow
- Mix of polymers
- Hypoallergic base

FASHION COLOUR NAIL ENAMELS – colours spring/summer 2013



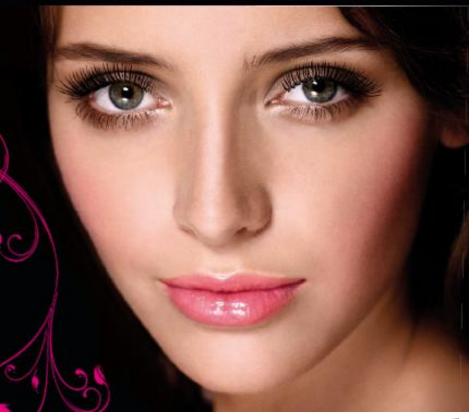


FASHION COLOUR NAIL ENAMELS

12 juicy colours x 3 pcs of each colour







"Glam&Sexy" line

Glam&Sexy Gloss Lipstick Glam&Sexy Gloss Lip Gloss Glam&Sexy Mascaras



Glam&Sexy Gloss Lipstick





Glam&Sexy Gloss Lipstick

- □ "Maxi Lips" comples
- Enlarges lips up to 30%
- Softens skin

■ Specially selected esters

□ Intensive, wet gloss

□ Gel formula

□ Light, does not stick



Glam&Sexy Mascaras











Glam&Sexy Mascaras

□ Volume Black

■ Extremely thickening

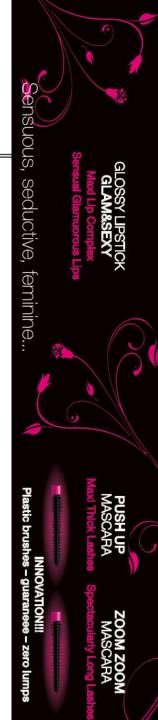
■ Waterproof

Superlasting and waterproof effect



Thickening PUSH UP Mascara





Thickening PUSH UP Mascara

■ Waxes wrapping up lashes

□ Light and elastic formula

□ Silicon brush



- Thickening of lashes from the roots to the very ends
- Rises lashes
- Leaves them naturally soft

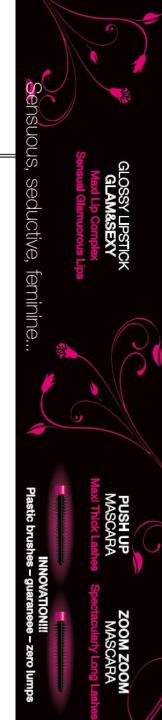
□ Precisely brushes lashes



Lengthening ZOOM ZOOM Mascara







Lengthening ZOOM ZOOM Mascara

Modelling components

Lengthening

■ Vegetable oils

■ Makes lashes glossy

- □ Plastic brush with 2 different lengths of bristles
- Brushes lashes precisely
- Does not leave lumps







ROYAL GLAM

Nourishing and Regenerating power of ALOES



Charity power of ALOE



- Medicinal plant used in antiquity
- Affects the efficiency of cell division
- Can "force" the fibroblasts to a more efficient work
- Ultraviolet absorption radiation solar



Royal Glam Satin Lipstick with ALOE VERA



- □ Durable colour
- □ Powder effect
- ALOE VERA
- Moisturizes
- Nourishes
- Regenerates
- □ 7 matt shades



Royal Glam Long Lasting Lip Gloss with ALOE VERA



ALOE VERA

- Moisturizes
- Nourishes
- Regenerates
- Durable formula "Long Lasting"
- Effect "wet lips"
- 5 matt colours



Royal Face Modeller 4in1 Make-Up Modeling Mousse Foundation with ALOE VERA



- □ Double colour
- □ ALOE VERA
- Nourishes
- Regenerates
- □ Cares
- □ Formula "4in1"
- □ Basa
- Make-up
- Concealer
- Bronzer



Royal Mat Skin Camouflage Make-Up Mat&Cover Foundation with ALOE VERA



ALOE VERA

- Nourishes
- Regenerates
- Cares
- Long lasting mat effect
- □ Super cover
- □ Formula "longlasting"



Royal MAXXX! 4D Grand Volume Dimension Mascara with ALOE VERA



ALOE VERA

- Regenerates
- Nourishes
- Prevents loss of eyelashes
- □ "4D" modeling fibers
- Effect of "artificial eyelashes"
- Formula "longlasting"



Royal Glam Set





Illumi Foundation

- □ Imperfections correction
- □Optical reduction of
- wrinkles
- Moisturise
- □ Brighten
- □Long-lastin formula
- ☐ The effect of a healthy,
- rested skin





Illumi Foundation

4 colours of foundation x 4 pcs of each colour + testers





CC Cream Foundation

- ☐ Anti-stress effect
- ☐ Vitalise, gives energy to your skin, reduces signs of fatigue
- ☐Anti-infammatory effect
- □ Soothes irritations
- □ Hydrates
- ☐ Detoxifies, purifies skin
- □Strengthens the immune system of skin









CC Cream Foundation

4 colours of foundation x 4 pcs of each colour + testers







Perfect Skin

Professional Mat & Smooth Make-Up Base
Professional Eyeshadows Base



Perfect Skin









Perfect Skin

- ProfessionalMat&Smooth Make-Up Base
- ProfessionalEyeshadows Base

Professional LongLasting Mat Make-Up

■ Mats and smoothes

- Perpetuates a shadow and facilitates its application
- Long-term mating

Perfect Skin Set







Multi Mineral Line

Mat&Cover Make-Up Cover Stick Anti-Age Make-Up Anti-Age Concealer Mat Pressed Powder



Multi Mineral Mat&Cover Make-Up





Multi Mineral Mat&Cover Make-Up

- Mineral Complex
- (Copper, Zinc, Magnesium)

- Absorbing microsponges
- □ UVB filter

- Stimulates skin to regenerate
- □ Protects against free radicals
- Perfect and longlasting
- Mat skin effect
- Protects skin against harmful effects of the sun



Multi Mineral Cover Stick





Multi Mineral Cover Stick

Mineral pigments

■ Regeneration

□ Light texture

■ Does not clog pores

□ Elastic formula

Perfectly blends
 with natural colour
 and structure of
 skin



Multi Mineral Anti Age Make-Up





Multi Mineral Anti Age Make-Up

- □ Re-Vital Complex
- (Hyaluronic acid + copper, zinc and magnesium)

- □ UVB filter
- Bell

- □ Slight skin tension
- □ Protects against free radicals
- Corrects tried and grey looking of skin
- regenerates
- □ Protects against harmful effect of sun

Multi Mineral Anti Age Concealer





Multi Mineral Anti Age Concealer

- Lift-Active Complex (wheat proteins and carob tree seed extract)
- Tenses skin slightly and lightens tired skin under eyes
- Immediate effect of smoothed wrinkles and relaxed eye



Multi Mineral Mat Pressed Powder





Multi Mineral Mat Pressed Powder

- Mineral based formula
- □ Light, ultradelicate

■ For all skin type, including sensitive skin



Creates invisible sebum absorbing layer





2 skin YOUR SECOND SKIN



2 skin Pocket Pressed Powder Mat







2 skin Pocket Pressed Powder Mat Formula Features

■ Mica

Caoline

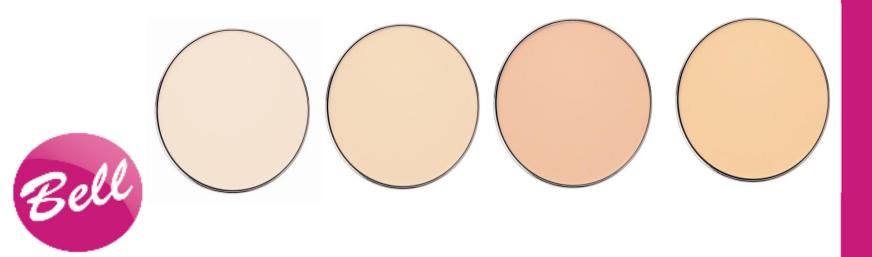
- Mat microsponges
- □ Complex of vit. C and E

- Soft and smooth application
- Long-lasting mating features
- Absorbs the excess of sebum from skin
- Mixture of care and protection of sensitive skin



4 Colours Matching Natural Skin Colour

- □ Transparent
 - Natural
 - □ Beige
 - □ Sun-beige



2 skin Pressed Pocket Rouge





2 skin Pressed Pocket Rouge Formula Features

- Mica
- Specially obtained silica
- 5 colours

■ Velvet application, uniform colour without smears and smudges

Evens unevenesses, "silk effect"









2 skin Set







Satin Matte Mousse

Waterresistant Mousse Foundation



Satin Matte Mousse



□ Light flossy texture like condensed mousse

- Waterproof
- Does not cause allergy



■ Does not clog pores



BB CREAM

7IN1 foundation 7in1 concealer



BB Cream 7in1 Foundation

BB CREAM "7in1" formula:

- Evens tone
- Hydrates
- Makes the epidermis smoother
- Illuminates
- Hides signs of fatigue
- Minimizes skin imperfections
- Protects against harmful UVA and UVB rays





BB Cream 7in1 Concealer

- Illuminates
- Hides signs of fatigue
- Evens tone of skin
- Conceals dark circles under the eyes
- Moisturizes the skin
- SPF 15 protects against harmful UV rays









Bronze Sun Powder

Bronzing pressed powder with panthenol



Bronze Sun Powder

- □ Panthenol
- □ Mat formula



- Soothes skin irritation after sunbathing
- Absorbs excess sebum from the skin





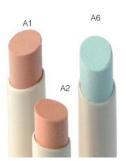
Concealers



Mask&Antibacterial Concealer

- ☐ Very effective in concealing imperfections and blemishes
- ☐ Antibacterial- enriched with tea wood oil with antiseptic and anti-inflammatory properties
- ☐ It is especially recommended for difficult skin with acne











Protective Lipstick





- Lip Care Natural
- □ Lip Care Sweet Fruits

□ Frutti and Natural Lip Balm



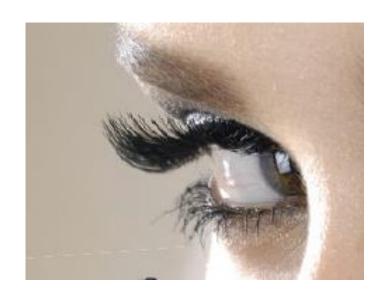












Mascaras for Special Mission



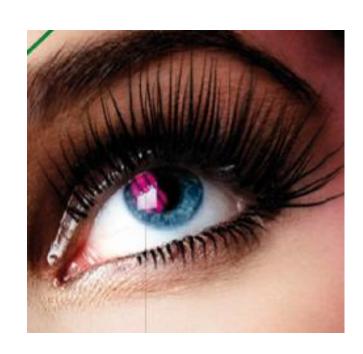
LONG LONG MASCARA

- ☐ The formula of the fibers to prolong eyelashes (4 mm fibers for the first time in Bell)
- ☐ Silicone brush with two lengths of combs
- ☐ The effect of the extended eyelashes





ZIG ZAG Volume Collagen Mascara







ZIG ZAG Volume Collagen Mascara

- □ Collagen formula
- "ZIG-ZAG Brush" –3D spiral



□ Provitamin B5



- Significant thickening of lashes
- Gives unusual volume, lengthens and curves lashes up
- Strengthens lashes
- Makes lashes shiny and even
- □ Oil with olives



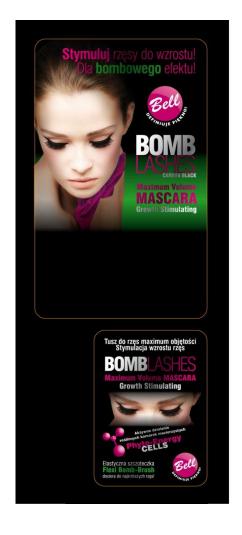
Bomb Lashes

Maximum Volume Mascara Carbon Black



Bomb Lashes







Bomb Lashes Mascara

- Brush silicon "bomb", which easily reaches
- The shortest lashes in corners of the eye:
- Inner and outer corners of eyes
- Effect: coquettishly raised, curled lashes
- □ Formula of mascara thickening lashes
- Packaging thick, in the shape of a short cylinder



Bomb Lashes Set





GIGANTUS Mascara

- ☐ Extra thickening "Fluffy Brush"
- ☐ Formula enriched with fibres makes effect of "building on" lashes
- Intensely volumising
- ☐ Extrmely thickening
- Breathtaking volume
- Natural waxes and provitamine B5 make lashes smooth and shiny





GIGANTUS Mascara





Big Black Eyeliner





- ☐ Carbon black deep dark colour
- □ Special film-forming polymer longlasting formula
- Beeswax adherence, flexibility
- □ Xanthan Gum, natural clayunique structure, provides regular placement of pigments
- Supporting components



Lip Gloss Glam Wear



Lip Gloss Glam Wear





FRENCH CHIC LIP GLOSS

☐Creamy formula with glitter

☐Semi-transparent

colours

☐Wet lip effect





French Chic Lipgloss

5 colours of lip gloss x 3 pcs of each colour + testers





Lip Gloss Tint







Lip Gloss Tint



□ 6 colours

- Super long lasting
- □ Light satin formula
- Unique shape of applicator



Lip Gloss Light LipTint



■ 3 colours

- Super long lasting
- □ Light satin formula
- Unique shape of applicator



Lipstick Tint







■ 3 colours

- □ Lasting many hours
- □ Silky effect
- Vivid colours



New Tint Display



6 colours x 3 pcseach colour

□ testers



AIR FLOW

lotus effect

Breathable Nail Polish





AIR FLOW Lotus Effect



Oxygenated

nails

beautiful

nails! 12 colours





AIR FLOW Lotus Effect Characteristics of Nail Polish

- Allows to "breathe" the nail plate
- Long lasting
- □ Cover at the first layer
- □ Light application





Glam Wear

Glossy Colour Super Cover Shiny Nail Polish



Glam Wear - Nail Polish







78 colours

Glam Wear – Nail Polish

- Advanced technological formula
- Wide range of pigments

- Easy application
- Quick drying
- Perfect adhesion to nail plate
- Extra shine





French Manicure



French Manicure Nail Enamel



- Subtle shades: enriched with tiny, light reflecting patricles;,
- ☐ With spectacular glitter
- One with effect UV



Nail Program Line Effective Conditioning Program





Nail Program

- So Hard Nail Hardener
- ☐ Fluo Top Coat
- □ Cuticule Removing Gel
- Nail Booster Cuticule Oil
- Nail Conditioner with Ceramids
- □ Top Shiny
- Quick Dry





Nails Polish Remover



Nails Polish Remover Aceton-Free & Aromatherapy











LIMITED EDITIONS



Glam Wear Nail enamel

7 colours x 3 pcs each





Glam Night

- □2 colours of nail polish / 4 pcs of each colour
- □1 colour of powder 3 pcs of each colour + tester
- □Black mascara / 8 pcs + testers
- □24 products in total
- □Display with topper







Furniture Exhibition



Expositor



138x70x80





Big&Small Cabinet

205x100x47





205x68x47

